

Motorcycle Safety Advisory Council (MSAC)

Minutes of Meeting

Add Date and Time

Add Location

Council Members Present: Colin McGregor (Chair), Garry Williams (Deputy Chair), Fale Lesa, Alan Petrie (via Teams), Maarama Davis, David Golightly, Angela McLeod, Vicky Drew (Secretariat)

Guests: Richard van der Jagt- Partnered Delivery Manager (ACC)

Apologies: Nikki Cameron

Documents Tabled:

1. Introduction

Council Members met informally between 09:00am and 10:00am.

The Council Meeting commenced at 10:00am.

2. Minutes and Actions from previous meeting

2.1 Chair passed the minutes, seconded by Councillor Golightly.

2.2 Updates on open actions

2023-07-0003 Capability Matrix was sent to Secretariat.

2023-07-0009: SSU review paper is with Waka Kotahi for comments, once they have returned it to ACC, it will be updated and sent to MSAC.

It is hoped that a contractor will be in place by the end of the month for SSU 2024. Secretariat to follow up with a date of when the report will be sent to Council.

2023-02-0017 Professional development for providers to achieve consistency of delivery and outcome. This is still being progressed and is included in the RFP.

3. Updates and questions from Council only time:

- AP to be involved MAM 2024
- Key messages for MAM for council to go back to their communities.
- The Investment Case was given to council earlier this year, currently only 1 year has been approved (+1) Council require clarity on the spend of investment case.

ACC response:
Investment Case

1. Approval for investment case was given for 1 year to assist with continuity of Ride for Ever provider contracts. ACC are now working through who will be responsible for the sign off for the next 2 years.
2. The case is not changing, just the timing of when the funding will be available.
3. The investment case is going to the DCE at the end of October (or before if possible)

Independent Review

4. Looking ahead key themes include
 - a. how to evolve the programme and
 - b. how to work with hard-to-reach communities.

There is work being done as part of the review which council can be involved.
5. MSAC are looking at how to work with hard-to-reach communities.
6. As there is a keen interest in moving forward with Ride Forever. ACC Will look at some key facilitators to help this piece of work.

3.1 Look again Campaign

The research is looking positive however there is long way to go. The campaign will run for another 3 (**check**) years to gather sufficient data to gage if it was a success.

It is noted that for te reo Māori language week the campaign will be in te reo Māori, Council asked why not keep on doing it why not for whole campaign? ACC will follow up on this enquiry.

Waka Kotahi has offered to have a speaker to come in talk about corning/underrun barriers.

Action 2023-09-0001: ACC to investigate te reo Māori for the Look Again Campaign not just for Te Reo Māori Language week, but for the whole campaign.

Action 2023-09-0002 ACC to invite Waka Kotahi into its next meeting to update them on the rollout of underrun barriers.

4. Māori Focus

Te Miri Rangi from Strategic Investment spoke to Council regarding Māori focus and forward planning. This was a high-level discussion around how ACC are moving forward and integrating the ACC strategy Hukina Te Rā and how it relates to addressing equity, broadening the scope of work while maintaining the return on investment.

Action 2023-09-0002: Secretariat to send Huakina Te Rā 1 pager to Council.

5. Motorcycle Awareness Month (MAM) Update

Representation from Regional Injury Prevention Partner (RIPP) shared an update on MAM from the regions.

Thirty-two regional events ranging from mechanical nights to rides are being held around the country.

The RIPPs are working with 38 regional partners ranging from Road Safety co-ordinators, district council to individual motorcycle retailers to bring the events to the motorcycle communities. Events are listed on the Ride Forever website along with other information about MAM.

An assessment of MAM will be carried out at the end of the campaign with recommendations and what worked well.

Council noted that there was bus back advertising in Queenstown and questioned the reason for this but no other areas?

Councillor Petrie acknowledge invaluable work that John Lammas did for the implementation of MAM.

Action 2023-09-0003: ACC to find out the reason for bus backs in Queenstown but no other areas?

6. MSS discussion

R4E report

- Audit agreement has ended; however ACC is working with Waka Kotahi to renew the Audit contract and will continue the audits once it has been signed off.
- Council questions the Māori/Pasifika involvement in R4E and would like to see supporting data.
- It is noted that the people taking the courses are older and more experienced. However, 60% of riders are new, although it is the older riders that are taking Ride Forever courses. Younger riders (16-29) are almost catching up with the crash rates of older riders (40-60).
- ACC aim for 10000 courses delivered, got 7500, variance of 2500.
- New and unique riders – engagement was down however online coaching is up.
- Happy about the Net Promotor Score from the Ride Forever quarterly training survey. Detractors 1% Neutral 7% Promoters 92%.
- Subscribers to newsletters is 11,0000 which is down from 15,000.
- ACC is happy with the trend, and we are above target for the first time in 2 years. The weather has had a huge impact on the registrations however we are seeing more registrations as the weather improves.

Key Questions: Understanding of what Rural means, how is that defined and measured? Are cashes for example in the Gisborne area by people who live in that area? Or are they people from outside the area.

Action 2023-09-0004: What is ACC definition of rural. Looking for consistency on reporting

Action 2023-09-0005: Run report on quarterly surveys that includes verbatim comments and thematic analysis.

There seems to be a big difference in the MOT Fleet reporting compared to the Waka Kotahi number of registrations.

Council notes that the comment in the number of claims is down seems to contradict the number in the graph, 4,150 over 7 years this is the third worst year.

50 riders died on NZ roads last year, the drop in deaths is in question for 2022. The crash rates are on the increase however these crashes are not being captured by ACC as there is no injuries.

New marketing plan will include how to bring in hard to reach riders.

Cruisers are representing a high number of crashes, need to find a way to attract these riders into ride forever.

The syllabus review needs to reflect train the trainers. David Golightly should be the boards point of contact for review panel.

Action 2023-09-0006: ACC to provide/work on breakdown of Māori/Pasifika groups.

Action 2023-09-0007: update page 4 in R4E report, mistake in performance review. (check figures)

Action 2023-09-0008: feedback to council on status of research.

Action 2023-9-0009: ACC to include non-Ride Forever riders in focus group discussion.

7. Motorcycle Safety Strategy

- Pt 6, can MSAC see this data (look at report). The strategy goes up, there is not much of an update as the strategy itself does not change, and the issues we are concerned about don't change, Megan reports on the same issues and is more aware of our strategy.
- Pt 12 the report is endorsed by ACC Partnered Delivery .
- Progressing the NZ standard for PPE. Have put MotoCap endorsed PPE for NZ gear on website. This leads to how will this be communicated to retailers.
- PPE is on the Strategy for Road to Zero to get a NZ Standard. This will be working across multiple agencies.
- DLIP - Driver Licencing Improvement Programme – this is a programme that ACC is working hard to promote as it will include ride forever training with licencing.
- Technology – tyre technology check where is (redacted) CV is.

Podcast to promote technology (where is this at?) promote at SSU and capture that for podcasts.

Road and Roadsides

Waka Kotahi sent a report on the work being done for High-risk motorcycle routes. Council acknowledged the work being done in this area and would like to invite Waka Kotahi to the next meeting.

Action 2023-09-0010: Invite representative from Waka Kotahi to next meeting.

8. MSS Dashboard Discussion

Council noted that the commentary on the Dashboard is well presented and concise.

- It is noted that Technology needs to be encouraged and more readily available in New Zealand
- ACC has made significant progress in motorcycle cross government focus; it is noted that the CEO has a key role in this area.
- MotoCAP are now testing gear available in New Zealand and have added a New Zealand filter on their website.

Action 2023-09-011: find out when hard to reach workshop is Angela and DG to attend.

9. Future Meetings 2023-2024

7 November 2023 – online Teams meeting

13 February 2024 – online Teams meeting

7 May 2024 – in person to be at Yamaha Auckland (tbc)

9 July 2024 – online via Teams (tbc)

10. Meeting Close

The Council meeting closed at 3:00pm

Signed: 

Name: Colin McGregor

Council Role: MSAC Chair

Date: 27 September 2023

Action Register

ItemNo/ Minutes Ref	Agreed Action	Responsible Party	Expected Completion Date	Completion Date & Progress Indicator
2023-09-0001	ACC to investigate te reo Māori for the Look Again Campaign, not just for Te Reo Māori Language week, but for the whole campaign.	ACC	Nov	
2023-09-0002	Secretariat to send Huakina Te Rā 1 pager to Council.	VD	Nov (out of cycle)	
2023-09-0003	ACC to find out the reason behind bus back advertising for MAM in Queenstown.	ACC		
2023-09-0004	ACC to explain the definition of rural in R4E Report as Council is looking for consistency.	ACC		
2023-09-0005	ACC to provide quarterly survey results (NPS) and verbatim comments.	ACC		
203-09-0006	ACC to provide/work on breakdown of Māori/Pasifika groups.	ACC		
2023-09-0007	Update page 4 in R4E report, mistake in performance review. (Check figures).	ACC		
2023-09-0008	ACC to provide feedback on status of research.	ACC		
2023-09-0009	ACC to include non-Ride Forever riders in focus group discussions.	ACC		
203-09-0010	Invite Waka Kotahi Representative to next meeting for High Risk Motorcycle Routes discussion.	ACC		
2023-07-0001	Gareth Smith to update with Councillor Golightly (as MSAC point of contact) on progress on Independent & syllabus review	GS	Sep	

2023-07-0002:	Work on data for immigrants and Māori claims data, for 2023.	Simon G/DK	Sep	
2023-07-0008	ACC to confirm rates of injuries (discussion from MSS 1 pager) confirm DSI for Māori. What % is Māori. Is it rolling or YTD	DK/AH	Sep	
2023-07-0009:	SSU review paper to be sent to MSAC (Out cycle) and confirm WK funding commitment for this year.	JL	Sep	Updated in minutes
2023-07-0011:	Confirm when next barriers are to be contracted to be completed. Road and Roadsides	DK	Sep	
2023-07-0012:	Are we able to determine the percentage of R4E cf to the total rider landscape? This is to determine what proportion of the training landscape is getting trained/ left out	DK	Sep	
2023-07-0013:	Letter to thank Hon Wille Jackson from Chair for his support	Chair	Sep	
2023-02-0017	ACC to follow up (what is the next step) Key Concerns: - re independent review <ol style="list-style-type: none"> 1. Professional development for providers to achieve consistency of delivery and outcome. 2. Curriculum guides 3. Delivering to specific cohorts i.e. Māori, Youth, Women, 4. Emerging technology 5. Is included in the investment case, looking at how our training providers could be involved (train the trainer) These points will be included in the syllabus review which will be undertaken in P117 (July-Sept) to feedback to Council	ACC	In progress	Ongoing