

Motorcycle Safety Advisory Council (MSAC)

13-14 November
ACC, 19 Atkin Street, Wellington

Council Members Present: Garry Williams (Chair), Fale Lesa, Alan Petrie,, Angela McLeod, Nikki Cameron, Danny Hailes, David Huang Vicky Drew (Secretariat)

Guests: Gareth Smith Injury Prevention Partner ACC,
Nigel Kapa Injury Prevention Partner (ACC)
Paul Gimblett Levy Consultant (ACC)
Bella Muller, Information Assurance Analyst (ACC)
Jo Cribb – Facilitator (Governance & Assurance)

Apologies:

Documents Tabled:

1. Introduction

Council met at ACC Justice Centre in Wellington. The meeting was opened with a mihi whakatau welcoming new Councillors David Huang and Daniel Hailes.

Over the two-day meeting, council had workshops, council time and the formal meeting with ACC.

2. Minutes and Actions from previous meeting

2.1 The minutes of the of the last meeting were taken as read, with a few minor changes.

2.2 Open Actions

2024-07-0001: Council is still planning to meet The Minister and want to have a strategy around the transport strategy, which hinges on GPS. Ideally the meeting would before Christmas. Whether this is with the whole Council or just the chair and one other member is to be determined. If the meeting is not before Christmas, Council can meet in the new year with the meeting to be face to face. The Chair will confirm this with ACC. – Action updated, Chair to liaise with ACC to plan for meeting the Minister

2024-07-0003: this action was closed; however the following was discussed:

The Council is not anti-levy; however, the 10-year hiatus is disappointing and needs to be addressed. MSAC needs to manage this better. The government has yet to show an appetite to raise the levies, even during the surplus. It is recognized that ACC wanted to raise the levies incrementally.

- ACC will be following due diligence
- ACC is considering how to mitigate in the future
- MSAC considers the why and not the how.
- In the proposal, there are incentives in the proposal

2024-09-0002: - ACC to work with the industry as they are now supportive of Ride Forever, it is acknowledged that they are the only body that has a connection with every rider. ACC has put in place a plan that will ensure that planning for MAM will happen sooner. – Action closed

3. Motorcycle Safety Strategy

The National Road Safety Document has slowly been deprioritized, and ACC are working on the Strategy document that focuses on young drivers, motorcyclists, and DLIP.

Road Safety objectives replace Road to Zero. ACC is looking at how it will position itself in the licensing system and how motorcycle training will influence licensing. Young drivers and Rideforever also influence licensing and road training.

NZTA is more aware of the MSS and is showing interest. ACC is connecting with key people for collaborating.

It was noted that there are new sensors are being placed in Upper Hutt. It would be good that agencies considered the safety implications for motorcyclists

Council expresses their interest to know more about the communication between NZTA and ACC on the MSS and how they engage with the Motorcycle community, asking "What is the plan"? An invitation for NZ Transport Agency Policy team to talk to Council will be made for the next meeting. Claims and how the data is collected was discussed. For clarification ACC will organise a presentation from the Performance and Intelligence team.

Action 2024-11-0001: ACC to invite NZTA Policy team to talk to the Council.

PK to speak with Fabian.

Action 2024-11-0002: Invite ACC Performance and Intelligence team to next meeting.

ACC is committed to updating the MSS

4. MSS Performance (Dashboard)

The current dashboard is no longer fit for purpose. ACC will work with the Council to improve it. The Council will inform ACC what information they seek and how much commentary is required. The Council recognizes that ACC has challenges, especially after the change process. However, true and honest commentary is needed, which ACC recognizes.

The dashboard template should be timebound to give more accurate information.

Action: 2024-11-0003: ACC to provide a strawman for council input. This will be out of cycle.

5. Investment (MSL)

Looking at the forecast, indicates that funding will be depleted in 2027. Council asked how the funding is structured

Ride Forever is funded out of MSL and the Road portfolio. The current investment expires on June 26. The new business case is planned to run for 3 years plus 3 years. ACC Road Team will be seeking and increase of funding in the new business case for FY25/26 and have a strong case based on the ROI. Council asked for a deeper understanding of how the MSL is made up.

MSL sits under MSAC to ensure that that hard-to-reach audience is included in motorcycle safety. It is recognised that Ride Forever is not just a training programme, it is tied in the 5 pillars, and it is an evidential based training programme. However, how to measure that, such as using advertising campaigns, needs to be understood better by Council

Insurance companies can provide incentives to motorcyclists and maybe ACC could look at engaging with companies as responsible provider and promoting Ride Forever training and show documentation and reviews.

Action 2024-11-0004: ACC supply information on how the MSL funding is made up.

6. New and Emerging Priorities for ACC

Council indicated that it is willing to help ACC with new and Emerging Priorities and that individually members can help when required.

Project Manager for Ride Forever, updated Council on his thinking for the future of Ride Forever Programme now that the ACC Change Process has finished.

- Current Ride Forever contracts run out at the end of FY/26 and a RFI will need to be put out to market. Before this happens, a new business case needs to be completed and submitted to the ACC Board for approval. This could be repeated as past RFIs have been done. However, an opportunity has been identified to be more forward-thinking on projections, training syllabus, etc.
- Ideas and aspirations are increased numbers, and incorporating cashback into registration is sitting with the minister.
- ACC sets the target and is approved by the Board after going through formalities. ACC is looking at tripling the investment from 10,000 to 25,000
- ACC is proposing that a reference group be formed, made up of R4E providers and representatives from the Council. This is to support the PM as a whole and represent SME. This will include an independent adult education review of the syllabus with learner outcomes, which will give the auditing process a clearer direction. This will be a refresh for the syllabus as there are still aspects of it that are relevant.
- There will be a train-the-trainer aspect of the syllabus.

Having the reference group is to provide advisory service. It is acknowledged that the providers need to work together and share best practices.

Reference Group will be set out as follows:

- Open invitation to all providers to have a representative
- MSAC person
- Auditor
- Adult educator
- ACC to facilitate
- Commitment of 3 meeting, strawman to start,
- Split the groups as the meetings progress.

The role of the Council is clear through TOR; however, each person has their abilities, and ACC can tap into that.

There is an opportunity to include adventure riding into Ride Forever, there will need to be logic map implementation before this can be considered.

Using a co-designer approach could help address the cultural aspects of the motorcycle community, whether they be people or geographical.

The syllabus review must consist of a 30/70 split, as 30% will be local knowledge.

The following needs to be considered or actioned:

- The objective is to reach rural riders, i.e., those who live in rural areas.
- For MSAC to figure out the call to action and where they can help ACC
- Nigel is working with the DC for Māori in acc. This group has strong relationships with iwi and will look at how R4E can be introduced into their motorcycle communities.
- Brand recognition is important, and R4E is now proving to be a trusted and recognized brand. This should help with supporting MotoCap.

Action 2024-11-0005: ACC to ask NZTA for data on the changes in bike ownership in a year.

7. Ride Forever Review

Ride forever participants were not interviewed for the Allen+Clarke review, the reason for that was because the participants were part of the Cantar Research which sits beside the review.

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Participants from the Council found that the interview was good, there were good probing questions, and the sessions were held professionally.

The Council would like to explore the question around the improvement of Urban and bronze. ACC is now talking to providers on how to engage with new riders on how they can start the licencing process from BHST, learners, and then onto urban. The three-month stand-down courses are being waived between urban and bronze. Ongoing engagement with riders is recognized as an essential tool, as are the always-on campaign and ride-on newsletter to help with reaching long-term goals.

Formal meeting concluded at 12:10pm

Signed: Garry Williams

Name: Garry Williams

Council Role: MSAC Chair

Date: 22 November 2024