

## Motorcycle Safety Advisory Council

17 September 2024

Teams Meeting

**Council Members Present:** Fale Lesa, Alan Petrie, Angela McLeod, Nikki Cameron, Danny Hailes, David Huang, Vicky Drew (Secretariat)

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**Guests:** **Paul (PK) Kennedy**, Targeted Investment Manager (ACC)

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**Apologies:** **Garry Williams, Maarama Davis**

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**Documents Tabled:**

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### 1. Introduction

Council Members met informally between 09:00am and 10:00am.

The Council Meeting with ACC commenced at 10:00am.

The new Council Members were introduced.

ACC passed on best wishes to MSAC ACC Road Team members and apologised that they were not able to join today to do that personally.

### 2. Minutes and Actions from previous meeting

Minutes carried – Councillor Petrie, seconded by Councillor Cameron

#### 2.2 Updates on open actions

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|---------------------|---|
| <b>2024-07-0001</b> | Council to meet with Minister within 8 weeks.<br><i>Chair to update when back from leave</i>  |
| <b>2024-07-0002</b> | ACC to start process on strategy for meeting with the Minister.<br><i>Discussed during the meeting, ACC to work with Council on Strategy.</i>   |
| <b>2024-07-0003</b> | ACC to review and update ministerial dashboard to provide a more accurate view of current activity, priorities and risks for Council assurance.<br><i>Ongoing – ACC to provide a more accurate RAG indicators and scope of work</i> |
| <b>2024-07-0005</b> | Do a summary of the meeting to share with networks. A comms statement as part of BAU for Council.<br><i>Will be added as part of agenda items going forward</i>   |
| <b>2024-07-0009</b> | ACC to include education piece to start each meeting for half an hour and to invite subject matter experts.<br><i>Ongoing – to be part of agenda going forward.</i>   |

**2024-07-0010** Update induction pack to include cultural resources for the Council.

*Ongoing*

### 3. Welcome of new Council Members

David Huang and Danny Hailes were welcomed by Council and ACC. A brief “round the table” introduction was held. The new Council members will be formally welcomed in November when the Council will meet in person in Wellington.

**Action 2024-09-0001:** ACC to organise an appropriate welcome / Mihi wahakatau for Councillors Huang and Hailes

### 4. Update from Council Time

#### 4.1 Council Update Request:

##### **Injury Prevention Road Team Changes:**

- *Staff Departures* The following positions within the Road Team: Delivery Lead, Injury Prevention Partner, Injury Prevention Team Leader, and Partnered Delivery Manager have left due to a resizing exercise.
- *Coverage:* The work will be covered by Manager, Targeted Investment, two Injury Prevention Leaders and one Delivery Co-Ordinator supporting.
- *Risk Management:* Despite the losses, A new head of Injury Prevention has been appointed and will start a formal restructure by March next year. Road safety remains a focus in the new ACC strategy.
- *Motorcycle Engagement:* ACC is committed to maintaining high-priority motorcycle engagement. The Comms and Engagement team will work closely with the Road Team to sustain momentum.
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**Action 2024-09-0002:** ACC to work with Comms and Engagement to improve communication around MAM.

### 5. MSL

- *Levy Progression:* The levy needs to be more progressive, with automated cashback continuing but with increased accountability.
- *Prioritization:* The ACC executive team will determine work prioritization moving forward.
- *Cross-Government Group:* IP is looking to re-establish a group including Police, NZTA, and MOT.
- *Data Publication:* Data needs to be published as it is core to ACC’s business.
- *Study of Road Trauma Evidence and Data (SORTED) Document:* The SORTED document has been completed ACC will ensure that the wording around motorcyclists will feature more strongly.
- *Motorcycle Training:* ACC would like to include training that supports Graduated Driver Licensing (GDL).

### 6. Levy Consultation

- *Reason behind the Levy Increase:* Councillor Cameron would like to know the reasoning and decision making-making process that lead to the proposed levy increases being the preferred way forward. Vicky to inform Paul Gimblett from ACC of MSAC’s needs in prep for meeting set for 2 October should answer this question. Council to send a list of question to Secretariat for the meeting.

- *Motorcyclists Response:* Motorcyclists are encouraged to express their views in the levy consultation and participate in R4E, funded by the levy. ACC will support the Council in responding to the consultation.
- *Levy Purpose:* The levy offsets the cost of road harm.
- *MSL Investments:* Investments in motorcycle safety will continue if the ROI is positive. Council is assured that funding will not be affected.
- **Action:2024-09-0003:** Council to send Secretarial questions for the Levy Consultation team ahead of 2 October meeting (e.g. Are fines increasing for unregistered bikes?)

## 7. R4E Discussion:

- *Comms & Engagement Participation:* Moving forward, discussions on engagement with Motorcyclists will include Comms & Engagement and the IP team working closely. COUNCIL will ensure IP accountability for Ride Forever. A member of the Comms and engagement team will provide updates in future meetings as part of the Road portfolio, especially Ride Forever.
- *Participation Increase:* Strategies to increase R4E participation, which is currently at 2% of the motorcycle population.
- *Trainer PDP:* Ensuring trainers have ongoing PDP. ACC will be looking at how to implement "Train the Trainers."
- *Logic for Gold Course Requirement:* The logic for the gold course requirement every 2 years and cashback application was discussed.

## 8. Governance:

- *Assurance for Council:* Council needs to ensure correct messaging for MSL to support the motorcycle community. ACC is accountable for that assurance.
- *Dashboard:* COUNCIL believes the dashboard can better reflect the current state. PK will explore merging the relevant R4E outcome framework and dashboard
- *Ensuring Governance Role:* Council would like to bring in someone to discuss to optimise MSAC's assurance performance / governance (internally or externally), equity, strategy, and capability matrix from a government lens. Ensure Council can assure the minister around the MSL.
  - *Finance:* Are investments in the right area?
  - *Board Capability:* Assess board capability.
  - *Funding:* Understand how funding works.
  - *Levy Levels:* Communication and forecasting.
- ACC suggested there is context that he may be able to provide that may support MSAC to achieve this e.g. ensuring the Council understand S263 of the ACC Act and don't need to be concerned about the MSL funds being insufficient to sustain evidential injury prevention programmes.
- Meeting with Minister: ACC will facilitate the strategy meeting. It is noted that the Terms of Reference will remain the same, acknowledging the work of Cashback and necessary changes that will need to be made for that work.

**Action: 2024-09-0004:** ACC to arrange for Governance speaker for November meeting

**Action :2024-09-0005:** Secretariat to send Matrix Skills to Council

## 9. General Discussion

- *Acknowledgment:* Councillor Petrie acknowledged the work of JL and RvdJ in leading the work for Council within ACC.

- *Training Role:* Council and ACC need to show the evidential base for training effectiveness. Ride Forever has shown reduced claims. A framework is needed, and trainers willing to share data should be found.
- *Ride Forever Review:* The Ride Forever Review done by Allen+Clarke will be available to Council in November.
- *Road & Roadsides:* Tranche 1 and 2 are being reviewed, and data is being analyzed. If harm reduction is shown, tranche 3 will begin. Awaiting update from the Analytics team
- *Training Role:* Council and ACC need to show the evidential base for training effectiveness. Ride Forever has shown reduced claims. A framework is needed, and trainers willing to share data should be found.
- *Ride Forever Review:* the Ride Forever Review done by Allen+Clarke will be available to Council in November.
- *NZ Motorcycle Show Update:* Because of the timing of the Levy Consultation, the Road Team were advised that no ACC staff should be present at the NZMS, due to safety issues. However, Injury Prevention Partner from the Road team will attend along with training providers. There will be no Comms and Engagement staff attending the show.

**Action 2024-09--0006: ACC to provide** Handouts of SPOT to be given to the trainers attending NZMS.

- *Road & Roadsides:* Tranches 1 and 2 are being reviewed, and data is being analysed. If harm reduction is shown, tranche 3 will begin. Awaiting update from the Analytics team.
- *Council Strategy:* Council needs a strong strategy to work comfortably with other agencies. This will be worked on at the next meeting in November.
- *Off-Road Stats:* Council's mandate is to focus on on-road incidents. Off-road incidents should be kept separate. Adventure bikes are included as they are on and off-road. ACC is open to revisiting the area. Workplace Safety covers quadbikes. ACC will look at off-road incident evidence (action: ask Simon G).

**Action 2024-09-0007:** ACC to investigate off-road incident evidence with data collected from the Investment Performance and Intelligent team.

- *Social Behaviour Influence:* Council are in the position that can influence social behaviour. IP's core competencies include behaviour change can support Council. This is Council's opportunity to influence the narrative for motorcyclists positively.
- *ACC's Challenge to Council:* Consider what drives motorcyclists. COVID-19 led to more money being available due to reduced overseas travel. Commuters from countries used to commuting.

## 10. Next meeting

The next meeting will be held 12-13 November 2024, in Wellington

Signed: Angela McLeod

Name: Angela McLeod

Council Role: COUNCIL Deputy Chair

Date: \_\_\_\_\_

Action Register

ItemNo/ Minutes Ref	Agreed Action	Responsible Party	Expected Completion Date	Completion Date & Progress Indicator
2022-06-0001	ACC to put timeline on One pager and advise on source documents that form the one-pager. Noting the one pager is to be updated in line with R2Z strategy	ACC	July	
2022-06-0002	ACC to enquire through Government Services about the frequency of COUNCIL Chair meetings with the Minister and diary for this calendar year.	ACC	September	
2022-06-0003	Council to make a case to ACC for the independent review of the Ride Forever programme.	Council	September	
2022-06-004	ACC to send marketing material to Councillor Petrie in time for MIA	ACC	June	Completed
2022-06-005	ACC to share Road Safety Marketing Plan with Council	ACC	July	Completed
2022-6-006	ACC Invite to invite Ralph Parkes from Waka Kotahi to update Council on Road and Roadsides. September meeting	ACC	July	
2022-06-0007	ACC to provide High Risk Routes documents to Council as example of 3 routes and the kinds of treatments being undertaken.	ACC	July	
2022-06-0008	ACC to follow up with talent team.	ACC	June	Completed
2022-06-0009	Provide SPOT data to the Council when available (noting this is being prepared by Intelligence and performance team)	Council	July	
2022-06-0010	ACC set up a share electronic folder for COUNCIL	ACC	July	
2022-06-0011	Council to engage with Club presidents – discussion at next meeting (to go on agenda)	ACC	July	

<b>2022-4-0005</b>	Councillors Petrie and Golightly to update on National Motorcyclist Survey <b>Follow up action</b> - Alan to send the survey to Council members – members are to give feedback. Alan then to collate.	Council	September
<b>2202-04-0006</b>	Council Chair will prepare a schedule of guests and topics for future meetings and present to ACC	Council	September
<b>2022-04-0010</b>	ACC will prepare a revised brief and seek an illustrator to develop model that better reflect the riding lifecycle and or variations on where, when and what riders ride.	ACC	
<b>2022-04-0011</b>	ACC will consult influential members of the motorcycle community in preparation of proposed Town-hall online meeting.	ACC	

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